

Week 6 Notes- Squint Studio Build

Main Concepts/Topics

1. Link Types

Links help connect pages together so users can move around the site.

- Absolute link: A full web address including name and page.
- Relative link: A link to the page you're on to another.
- Root-relative links: (/) link from the root folder.

The link types control how pages are connected in a website.

2. Links & SEO

Links help improve connection to SEO. They explain what the websites are about.

Types

- Internal links: connects other pages in the same site
- External links: link to other websites.
- Incoming links: other websites linking to yours. (builds trust)

Links help explain where the user will go. Also helps screen readers.

3. Accessibility and Usability

Links should explain where they go. This helps users understand what they are clicking.

Example:

Bad link text:

Click here

Better link text:

View our schedule page

This helps users and also helps people who use screen readers.

Technical Processes/Workflow

1. Creating the Portfolio Page

Instead of starting again, we copy the index.html file and use it to start.

Steps:

1. Copy the code from **index.html**
2. Create a new file called **portfolio.html**
3. Paste the base structure
4. Change the page title and content

2. Accessibility and Usability

Links should clearly explain where they go. This helps users understand what they are clicking.

Example:

Bad link text:

Click here

Better link text:

Visit our **office products page**

This helps users and also helps people who use screen readers.

3. *Linking the Homepage*

A great web design practice is linking the site logo or name back to the homepage.

Example code:

```
<a href="index.html">Site Name</a>
```

This works like an easy way to get back to the homepage.

Vocabulary / Terminology

Absolute link: A full web address including name and page.

Relative link: A link to the page you're on to another.

Root Folder: The main folder that holds all of the files for a website.

I also learned that using **descriptive link text** helps both users and search engines understand your site better. Clear file names make the site easier to navigate and improve SEO.

Code & Tool Notes

1. `<a> tag`

Used to create links between pages.

2. `href`

Directs you to the page you want.

3. `title`

More information for users when you hover and help search engines understand the link better.

4. `target="_blank"`

It connects you to a new tab.

5. `<nav> tag`

Navigation links on a website.

Questions / Observations

1. When should I use a link's title attribute, and does it actually help search engines?
 2. How can I write link text that's easy for both people and search engines to understand?
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